

BISHOPS LYDEARD AND COTHELSTONE: SWOT ANALYSIS

<p>STRENGTHS</p> <ul style="list-style-type: none"> • Landscape character • Proximity to County town • Employment hub • Variety of house types and sizes • Historic core • Range of retail provision • ATM in Co-op • Public transport links to Taunton • Diverse age range of population • Provision of alms houses for elderly • Football club • Cothelstone Point to Point • Village Green and MUGA <ul style="list-style-type: none"> • Primary school • Health Centre • Cricket club • West Somerset Railway • Sure Start • Cedar falls (golf) • Scouts 	<p>WEAKNESSES</p> <ul style="list-style-type: none"> • Limited range of leisure provision • Distance to secondary education • No banking facility • Narrow roads and no pavements • Linear development form to north • Separation between two villages and no footpath or cycle link • A358 splits Greenway from main part of village • Limited opportunity for new employment provision • Street lighting • Visibility of Minehead Road junction • Car parking and parking problems • Lack of public open space • Allotments • Lack of youth facilities
<p>OPPORTUNITIES</p> <ul style="list-style-type: none"> • Creation of new retail provision to meet needs of Greenway and southern part of village • Upgrading of village hall facilities • New children's provision • Improved footpath links • Delivery of renewable energy – particularly micro-generation • New sports teams • Recreation facilities at Greenway • Delivery of employment provision to north of A358 • Promotion of specialist tourism e.g. equine based • Enhanced role of village as centre of health benefits e.g. Cedar Falls 	<p>THREATS</p> <ul style="list-style-type: none"> • Demand for inward migration creating pressure on housing need • Flooding • Over subscription for school places • Loss of retail from village core • Inappropriate mix of housing – not enough provision for local needs • Closure of public houses • Decline in landscape character • Failure to deliver safe pedestrian / cycle links between village and Greenway • New development increases congestion in village • Greenway and Cothelstone are left behind with new facilities only accessible to heart of village or car users • Small scale piecemeal development fails to deliver community benefits